

AMENDMENTS TO THE CLAIMS

The listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims

1. (Currently Amended) A receiving device receiving broadcasting programs, ~~which~~ comprising:

a broadcasting receiving ~~means for receiving~~ unit operable to receive broadcasting data in which a plurality of content deciding data deciding positions of contents placed on a network is multiplexed with a scenario data indicating the order of using the content deciding data and a broadcasting program associated with said content, ~~the content deciding data deciding a position of content placed on the network;~~

a demultiplexing ~~means for demultiplexing~~ unit operable to demultiplex the plurality of content deciding data, the scenario data, and the broadcasting program from the broadcasting data received by the broadcasting receiving ~~means~~ unit;

a data management unit operable to select one content deciding data after another from the plurality of content deciding data demultiplexed by the demultiplexing unit according to the scenario data demultiplexed by the demultiplexing unit; and

a data communication ~~means for accessing to the~~ unit operable to access one content after another based on the content deciding data ~~demultiplexed by the demultiplexing means~~ selected by the data management unit.

2. (Currently Amended) ~~A~~ The receiving device according to claim 1,

in which the demultiplexing ~~means~~ unit demultiplexes a the plurality of content deciding data respectively from the broadcasting data when there is a the plurality of the content deciding data in the broadcasting data, ~~which~~ further comprising:

a data management ~~means for selecting~~ unit operable to select one ~~or~~ and more content deciding data from a the plurality of content deciding data demultiplexed by the demultiplexing ~~means~~ unit according to a specific condition; ~~and~~, wherein

~~in which~~ the data communication ~~means~~ unit accesses to the contents based on the content deciding data selected by the data management ~~means~~ unit.

3. (Currently Amended) A The receiving device according to claim 2, wherein ~~the specific condition is an audio type selected by the receiving device~~

the data management unit selects the content deciding data corresponding to an audio language outputted by the receiving device from the plurality of content deciding data demultiplexed by the demultiplexing unit, and

the data communication unit accesses the content according to the content deciding data selected by the data management unit.

Claim 4 (Cancelled)

5. (Currently Amended) A The receiving device according to claim 1, wherein the content deciding data deciding a position of content placed on the network is a ~~URL (Uniform Resource Locator)~~ Uniform Resource Locator (URL).

6. (Currently Amended) A ~~The~~ receiving device according to claim 1, wherein the content deciding data deciding ~~a position~~ positions of ~~content~~ contents placed on the network is a group of keywords.

7. (Currently Amended) A content accessing method accessing ~~to content~~ contents placed on ~~the a~~ network, ~~which~~ comprising:

receiving broadcasting data in which a plurality of content deciding data deciding positions of contents placed on the network is multiplexed with a scenario data indicating the order of using the content deciding data and a broadcasting program associated with said content; ~~said content deciding data deciding a position of content on the network;~~

demultiplexing the plurality of content deciding data, the scenario data, and the broadcasting program from the broadcasting data received in the step of receiving the broadcasting data;

selecting one content deciding data after another from the plurality of content deciding data demultiplexed in the demultiplexing step; and

accessing ~~to the~~ one content after another based on the content deciding data ~~demultiplexed in the step of demultiplexing from the broadcasting data~~ selected in the selecting step.

Claims 8 – 9 (Cancelled)

10. (Currently Amended) A program product executed by a computer accessing ~~to content~~ contents placed on ~~the a~~ network, ~~which~~ comprising:

receiving broadcasting data in which a plurality of content deciding data deciding positions of contents placed on the network is multiplexed with a scenario data indicating the order of using the content deciding data and a broadcasting program associated with said content; ~~said content deciding data deciding a position of content on the network;~~

demultiplexing the plurality of content deciding data, the scenario data, and the broadcasting program from the broadcasting data received in the step of receiving the broadcasting data;

selecting one content deciding data after another from the plurality of content deciding data demultiplexed in the demultiplexing step; and

accessing ~~to the~~ one content after another based on the content deciding data ~~demultiplexed in the step of demultiplexing from the broadcasting data~~ selected in the selecting step.

11. (Currently Amended) Storage A computer-readable storage medium possible to be read by a computer storing having stored thereon a program, when executed by a computer accessing to content contents placed on the a network, which comprising causes the computer to perform the steps of:

receiving broadcasting data in which a plurality of content deciding data deciding positions of content on the network is multiplexed with a scenario data indicating the order of using the content deciding data and a broadcasting program associated with said content; ~~said content deciding data deciding a position of content on the network;~~

demultiplexing the content deciding data and the broadcasting program from the broadcasting data received in the step of receiving the broadcasting data; and

accessing to the content based on the content deciding data demultiplexed in the step of demultiplexing from the broadcasting data.

12. (Currently Amended) ~~Data~~ A data broadcasting receiving system ~~which~~ comprising:
a first receiving device and a second receiving device, ~~in which~~ wherein
the first receiving device comprises:
a broadcasting receiving means for receiving unit operable to receive broadcasting data in
which a plurality of content deciding data deciding positions of contents placed on the network is
multiplexed with a scenario data indicating the order of using the content deciding data and a
broadcasting program associated with said content, ~~the content deciding data deciding a position~~
~~of content placed on the network;~~
a demultiplexing means for demultiplexing unit operable to demultiplex the content
deciding data, the scenario data and the broadcasting program from the broadcasting data
received by the broadcasting receiving ~~means~~ unit; and
a data sending means for sending unit operable to send the content deciding data and the
scenario data demultiplexed by the demultiplexing ~~means; unit~~, and
~~in which~~ wherein the second receiving device comprises:
a data sending-receiving means for accessing to the content unit operable to access one
content after another based on the content deciding data and the scenario data received from the
data sending ~~means~~ unit.

13. (New) The receiving device according to claim 1, wherein the scenario data includes data indicating the display order of the plurality of contents corresponding to the plurality of contents deciding data, and data indicating a time for displaying content.